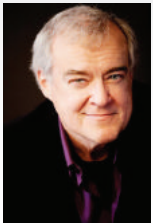


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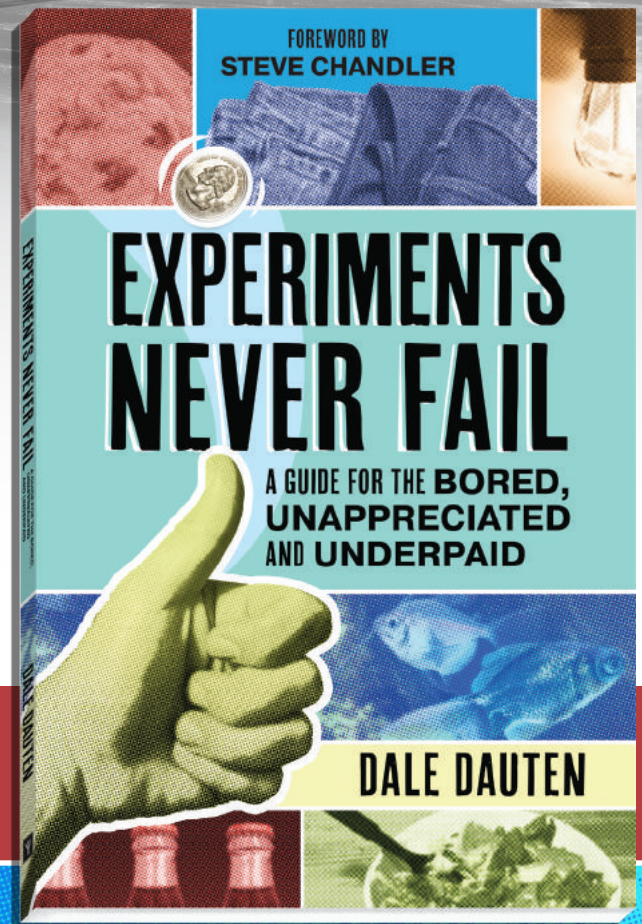
Dale Dauten has been researching achievers and innovation since his days at Arizona State as a National Science Foundation Fellow, and at Stanford University's Graduate School of Business. As founder of The Innovators' Lab®, Dale has consulted with many famous firms, including Georgia-Pacific, Penske Automotive Group, General Dynamics, Caterpillar and NASA. Dale's books have been published in a dozen languages, and have developed a large following worldwide, especially in Japan. Currently, he co-writes newspaper columns with J.T. O'Donnell, nationally syndicated by King Features. Dale and his wife, Sandy Dauten, live in Tempe, Arizona.

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